INFO 2020

The 35th Annual Conference & Exhibition

Invitation to Exhibit

Topics to be presented at the conference:

ePublishing | eJournals | eBooks & Research Databases | Library Technologies
Discovery Tools | Digital Archives | Internet Technologies | Mobile Platforms
Data Science | Competitive business intelligence

25-27 MAY 2020 | HILTON TEL-AVIV ISRAEL

TELDAN
OPENING DOORS TO
A WORLD OF INFORMATION

For more information:
conferences@teldan.com
www.teldan.com

Welcome

We are pleased to invite you to exhibit at INFO 2020 - the 35th Annual Conference & Exhibition will be held on 25-27 May, 2020, Hilton Tel Aviv, Israel.

The INFO Annual Conference & Exhibition is the largest event of its kind in Israel.
Organized by Teldan Information Systems, which has led the information industry in Israel for over 40 years.

Teldan INFO Conferences have been the most prestigious and professional events of the Information community in Israel for over three decades and make this meeting an especially attractive venue for leading Information providers.
We invite you to take part in the largest conference & exhibition of its kind in Israel.

About INFO

The INFO 2020 week offers a wide variety of professional and innovative seminars, together with a focused exhibition exposing participants to the new products, technologies, tools, issues of information, databases, digital projects, and using the best speakers from Israel and abroad.
The 2019 event attracted nearly 1,200 attendees,with 15 full-day topical seminars and workshops, featuring over 150 speakers. The exhibition was well attended, with over 50 exhibitors representing leading international information content and software providers.

Who Exhibits

The leading information companies, publishers, aggregators and information providers from Israel and abroad will display and demonstrate the latest information technologies and products including: Internet technologies, online databases, electronic publishing, retrieval software and more.

Benefits for exhibitor
- Meet hundreds library and information professionals
- Launch new products and services.
- Meet new prospects and generate leads.
- Access and network with the top decision makers and influencers in the industry

Sponsoring

A range of commercial sponsorship opportunities are available at INFO 2020. Sponsorship packages or customize–marketing package are suggested.

Exhibition & Conference Information

INFO 2020 program

The INFO 2020 program will include seminars that are centered on a very high-level of content and technology related to information, and will be built on the following themes:
ePublishing, eJournals, eBooks & Research Databases, Library Technologies ,Discovery Tools ,Digital Archives, Internet Technologies, Mobile Platforms, Data Science, Mega trends in the information world 2020, mobile Apps, Text Analytics: tools, techniques & solution, Competitive business intelligence, Medical Information, INFO Government 2020, Information for industry, and more.

Who attends?

INFO conferences have been the largest professional and attractive meeting of all involved in information: Information Specialists, Librarians, Lesearchers and Academics, Information and Content Managers, Heads of consortia, Research Managers, Information Procurement Managers, Research Scientists, Information Buyers, Business Intelligence Managers, information Systems Managers, Project Managers, Managers and Executives in organizations in various sectors: academic, industrial, commercial, government, medicine and law.

Exhibition areas

At INFO 2020 there will be dedicated exhibition spaces and program tracks, covering the following areas:

- Publishers & Aggregators
- e Publishing
- Databases & Vendors
- e-Journals/Books Management Systems
- Mobile Platforms
- Digitation Services
- Internet Technologies
- Corporate and Healthcare Resources

- Electronic Document Delivery
- Discovery & Management of Electronic Resources
- Library Technologies
- Digital Archives
- Information Retrieval Systems
- Knowledge Management
- STM Information

Contact Us

For more details and assistance please contact:
Yael Maya, Marketing & Seminars, Department Manager
Teldan Information Systems
Conferences & Seminars Department
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E mail: conferences@teldan.com
URL: www.teldan.com

General Venue Information

Venue & Location

The exhibition will be held on 25-27 May 2020,
Hilton Tel Aviv, Israel.

Exhibition Opening Hours

The exhibition will be open to the public:
Monday, May 25, 2020, Hilton Tel Aviv, 09:00-17:00
Tuesday, May 26, 2020, Hilton Tel Aviv, 09:00-17:00
Wednesday, May 27, 2020, Hilton Tel Aviv, 09:00-17:00
Deadline for receipt of exhibition requests:
May 18, 2020

Exhibition Set up &Break down details

Exhibition set up:
Monday, May 25, 2020, Tel-Aviv, from: 07:00-08:30
Exhibition breaks down:
Wednesday, May 27, 2020, in Tel-Aviv, from: 17:00

Special Facilities

The organizers will assist the exhibitor with
renting of any extra facilities such as furnishing,
leased line (shared), laptop, stand set up by Teldan
personnel etc.

Payment for booth and facilities

Payment for booth and facilities is required before the
conference, no later than: April 30, 2020. Payment via
money transfer to the organizers bank account which
appears at the invoice.

Teldan offices address

Teldan Headquarters:
2, Ben-Gurion street,
B.S.R. Building #1 12th Floor
Ramat-Gan 5257334

Cancellations

Cancellation made before April 30, 2020,
will be subject to a 25% fee.
Cancellation made after April 30, 2020,
will be subject to a 50% fee.
No refunds will be made after May 10, 2020

Customs Information

Shipment to Teldan offices only, prepaid, all
charges to be borne by shipper.
The marketing materials for the exhibition
must include detailed commercial invoice for
a value. Each delivery should include a packing
list of the content.

Refreshments & Lunch

The stand price includes lunch and refreshments
for one delegate only.
We offer special price for additional delegate.
(for exhibitors only)

Hotel Accommodation

We have special rates for exhibitors at the
following hotels:
Hilton Hotel
Carlton Hotel
Royal Beach Hotel
Herods Hotel
Dan Hotel
For more details information, please contact
Teldan Office Manager Mrs. Ayelet Herring,
ayelet@teldan.com

Website

The event website will contain all details
relating to the INFO 2020 and is being
regularly updated, come and visit us at:
www.teldan.com/about-the-conference

Exhibitors and participants, Organizations and Institutions

Exhibitors
Foreign Exhibitors
AAAS/Science
Accucoms
ACS Publications
AIP Publishing
Arm Education Media
BioOne
Bloomsbury Publishing
BMJ
British Library
BSI Group
Burgundy Information Services
Brill
BCC Research LLC
Cambridge Univ. Press
China Data Center
Clarivate Analytics
CNKI
Elsevier
EBSCO
Eduserv
East View Information Services
Emerald Group Publishing
F. Delbanco GmbH & Co.KG
Gale Cengage Learning
ICE
IEEE
IHS Markit
Infocus Research Services
Inspec, The IET
Integrum World Wide
IOP Publishing
Jove
McGraw Hill
Nature Publishing Group
NewsBank, inc
New England Journal of Medicine
OCLC
OECD
Open Athens
Oxford University Press
Royal Society of Chemistry
Sage Publications
SPRINGER NATURE
Taylor and Francis Group
The BMJ Group
Thieme Publishing Group
TURNITIN
ProQuest
Plunkett Research

Project MUSE
WILEY
Wolters Kluwer- Ovid

Local Exhibitors
Agron BC&C
Agur Information Systems
Arad Ophir
STN
ASMI
Berale
Calcalist
Central Bureau of Statistics
IDEA Information Systems
Keter Publication
LexisNexis
Marriv
ProBook
Software-Sources ltd
TDNet
Teldan Information Systems
Haaretz The Marker
Ziur

Organizations & Institutions
3M
Amdocs
Bank Discount
BDI
BYON IT Solutions
Clalit Health Services
Deloitte Brightman Almagor Zohar
D&B Israel
Delta Galil
ECI Telecom
Elbit
Israel Electric Corporation
Elop
Elta
Ergo
Export Institute
Frost & Sullivan Israel
Google Israel
Goethe Institute
HP
Intel
IBM
IDF
ISOC-IL
Israel Aircraft Industries Ltd

Israel Knesset
Israel Museum
Kotar
Maccabi Health Services
Matrix
Microsoft
NDS
Netafim
Netwise
Nice Systems
Orbotech
Prime Minister's Office
Pelephone
Philips Research
Rom Knowledgware
Start-Up Nation Central
SAP
STKI
TEVA
Walla
Yeda Tech
YadVashem

Universities & Colleges
Achva College
AJL
Bar Ilan University
Beit Berl College
Ben Gurion University
David Yelin College
Gordon College
Haifa University
Holon Institution of Technology
Interdisciplinary Center Herzliya
Kinneret College
MALMAD Consortium
Mofet Institute
ONO Academic College
Open University
Oranim College
Ort Braude College
Ort Israel
Technion
Tel Aviv Jaffa College
Tel Aviv University
Tel-Hai College
The National Library
The Hebrew University
Wanfang Data
Weizmann Institute

Application for
Exhibition & Sponsorship

Company Name: _____

Exhibitor Contact: _____ Dept: _____

Address: _____

Phone: _____

e-mail: _____

Exhibitor name badges: _____

Registration can be done via e-mail sending the completed form to: e-mail - conferences@teldan.com

Company Activities

- ☐ Publisher
- ☐ Aggregator
- ☐ Information Provider

- ☐ Internet
- ☐ Software Producer
- ☐ Hardware Producer

- ☐ Academic Staff/Research
- ☐ Consultant
- ☐ Patent Information Providers

Stand price	Unit price (Euro)	Details
Large Stand - 3m x 2m, including a table and 2 chairs	3890	The stand price includes breakfast, lunch and refreshments for one delegate
Medium Stand - 2.5m x 2m, including a table and 2 chairs	3120	The stand price includes breakfast, lunch and refreshments for one delegate

Quantity	Facilities	Unit price (Euro)	Details
	Electricity and light spots	235	Mandatory; includes two light spots
	Booth backwall Graphics	690	
	Literature rack (rental)	270	
	Personal Internet access (up to 2 devices)	320	
	24" Monitor Screen for booth (rental)	380	
	42" Monitor Screen for booth (rental)	580	
	Laptop (rental)	450	
	Additional Booth attendant	395	
	Insert flyer in each of the convention participant's bag	980	
	Custom Pre/Post conference Mailing Campaign	550	
	Roll up banner inside lecture halls/lunch area	Price: ask us	
Total Price			

We would like our company name to appear on the sign post as _____

_____

Terms & Payment

1. Payment for booth and facilities is required before the conference no later than: April 30, 2020. Payment via money transfer to the organizers bank account which appears at the invoice.
2. The exhibitor booth is to be used exclusively by the exhibitor's company direct employees.
3. Subletting/sharing of a booth or equipment space by the exhibitor is strictly prohibited.
4. The organizers reserve the right to change item pricing and/or T&C at any time.

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