

INFO 2018

The 33rd Annual Conference & Exhibition

Invitation to Exhibit

ePublishing, eJournals, eBooks & Research Databases, Discovery Services,
Management of Electronic Resources, Internet 2018: Technologies &
Contents, Big Data, Mobile 2018, Social Media and more.

14-16 May 2018, Hilton Tel Aviv
Israel



TELDAN
OPENING DOORS TO
A WORLD OF INFORMATION

www.teldan.com



Welcome

We are pleased to invite you to exhibit at INFO 2018 - the 33rd Annual Conference & Exhibition will be held on 14-16 May, 2018, Hilton Tel Aviv, Israel.

The INFO Annual Conference & Exhibition is the largest event of its kind in Israel. Organized by Teldan Information Systems, which has led the information industry in Israel for over 30 years.

Teldan INFO Conferences have been the most prestigious and professional events of the Information community in Israel for over two decades and make this meeting an especially attractive venue for leading Information providers.

We invite you to take part in the largest conference & exhibition of its kind in Israel.

About INFO

The INFO 2018 week offers a wide variety of professional and innovative seminars, together with a focused exhibition exposing participants to the new products, technologies, tools, issues of information, databases, digital projects, and using the best speakers from Israel and abroad.

The 2017 event attracted nearly 1,200 attendees, with 15 full-day topical seminars and workshops, featuring over 150 speakers. The exhibition was well attended, with over 50 exhibitors representing leading international information content and software providers.

Who Exhibits

The leading information companies, publishers, aggregators and information providers from Israel and abroad will display and demonstrate the latest information technologies and products including: Internet technologies, online databases, electronic publishing, retrieval software and more.

Benefits for exhibitor

- Meet hundreds library and information professionals
- Launch new products and services.
- Meet new prospects and generate leads.
- Access and network with the top decision makers and influencers in the industry

Sponsoring

A range of commercial sponsorship opportunities are available at INFO 2018. Sponsorship packages or customize-marketing package are suggested.



Exhibition & Conference Information

INFO 2018 program

The INFO 2018 program will include seminars that are centered on a very high-level of content and technology related to information, and will be built on the following themes:

ePublishing solutions, Internet 2018, eBooks, social media, content resources & content management, digital humanities, open science 2018, fake content era, Mega trends in the information world 2018, mobile Apps, the chat box world, teaching and learning in virtual worlds, research control - systems for measuring research productivity, Text Analytics: tools, techniques & solution, Medical Information, INFO Government 2018, Information for industry, and more.

Who attends?

INFO conferences have been the largest professional and attractive meeting of all involved in information: information specialists, librarians, researchers and academics, Information and Content Managers, Heads of consortia, Research Managers, Information Procurement Managers, Research Scientists, Information buyers, Business Intelligence Managers, information Systems Managers, Project Managers, managers and executives in organizations in various sectors: academic, industrial, commercial, government, medicine and law.

Exhibition areas

At INFO 2018 there will be dedicated exhibition spaces and program tracks, covering the following areas:

- Publishers & Aggregators
- e Publishing
- Databases & Vendors
- e-Journals/Books Management Systems
- Mobile Platforms
- Digitation Services
- Internet technologies
- Corporate and Healthcare resources
- Electronic Document Delivery
- Discovery & Management of Electronic Resources
- Library Technologies
- Digital Archives
- Information Retrieval Systems
- Knowledge Management
- STM Information

Contact Us

For more details and assistance please contact:
Yael Maya, Marketing & Seminars, Department Manager
Teldan Information Systems
Conferences & Seminars Department
P.O.B. 18094 Tel-Aviv 6118002, Israel
Tel: +972-3-6117500, Fax: +972-3-6117501
E mail: conferences@teldan.com
URL: www.teldan.com/conference



General Venue Information

Venue & Location

The exhibition will be held on 14-16 May 2018, Hilton Tel Aviv, Israel.

Exhibition Opening Hours

The exhibition will be open to the public:

Monday, May 14, 2018, Hilton Tel Aviv, 09:00-17:00

Tuesday, May 15, 2018, Hilton Tel Aviv, 09:00-17:00

Wednesday, May 16, 2018, Hilton Tel Aviv, 09:00-17:00

Deadline for receipt of exhibition requests:

April 25, 2018

Exhibition Set up & Break down details

Exhibition set up:

Monday, May 14, 2018, Tel-Aviv, from: 07:00-08:30

Exhibition breaks down:

Wednesday, May 16, 2018, in Tel-Aviv, from: 17:00

Special Facilities

The organizers will assist the exhibitor with renting of any extra facilities such as furnishing, leased line (shared), laptop, stand set up by Teldan personnel etc.

Website

The event website will contain all details relating to the INFO 2018 and is being regularly updated, come and visit us at: www.teldan.com/conference

Important Address

Teldan Headquarters:

2, Ben-Gurion street,

B.S.R. Building #1 12th Floor

Ramat-Gan 5257334

Cancellations

Cancellation made before April 20, 2018, will be subject to a 25% fee.

Cancellation made after April 20, 2018, will be subject to a 50% fee.

No refunds will be made after April 30, 2018

Customs Information

Shipment to Teldan offices only, prepaid, all charges to be borne by shipper.

The marketing materials for the exhibition must include detailed commercial invoice for a value. Each delivery should include a packing list of the content.

Refreshments & Lunch

The stand price includes lunch and refreshments for one person only.

We offer special price for additional person. (for exhibitors only)

This includes refreshment, will be served twice a day, morning and afternoon.

Hotel Accommodation

We have special rates for exhibitors at the following hotels:

Hilton Hotel

Carlton Hotel

Royal Beach Hotel

Herods Hotel

Dan Hotel

For more details information, please contact Teldan Office Manager Mrs. Edith Nadler, edith@teldan.com

Travel Information

We offer special Sightseeing Tours. all tours are in English, other languages provided on request.



INFO's Previous Exhibitors, Organizations and Institutions

Exhibitors

Foreign Exhibitors

Accucoms
ACS Publications
Arm Education Media
BioOne
BMJ
British Library
Burgundy Information Services
Brill
BCC Research LLC
Cambridge Univ. Press
China Data Center
Clarivate Analytics
CNKI
Elsevier
EBSCO
Eduserv
East View Information Services
Emerald Group Publishing
F. Delbanco GmbH & Co.KG
Gale Cengage Learning
ICE
IEEE
IHS Markit
Infocus Research Services
Inspec, The IET
Integrum World Wide
IOP Publishing
Jove
McGraw Hill
Nature Publishing Group
NewsBank, inc
OCLC
OECD
Open Athens
Oxford University Press
Royal Society of Chemistry
Sage Publications
SPRINGER NATURE
Taylor and Francis Group
The BMJ Group
Thieme Publishing Group
ProQuest
Plunkett Research
Project MUSE
WILEY
Wolters Kluwer- Ovid

Local Exhibitors

Agron BC&C
Agur Information Systems
Arad Ophir
STN
ASMI
Berale
Calcalist
Central Bureau of Statistics
IDEA Information Systems
Keter Publication
LexisNexis
Marriv
ProBook
Software-Sources Ltd
TDNet
Teldan Information Systems
Haaretz The Marker
Ziur

Organizations & Institutions

3M
Amdocs
Bank Discount
BDI
BYON IT Solutions
Clalit Health Services
Deloitte Brightman Almagor Zohar
D&B Israel
Delta Galil
ECI Telecom
Elbit
Israel Electric Corporation
Elop
Elta
Ergo
Export Institute
Frost & Sullivan Israel
Google Israel
Goethe Institute
HP
Intel
IBM
IDF
ISOC-IL
Israel Aircraft Industries Ltd
Israel Knesset
Israel Museum

Kotar
Maccabi Health Services
Matrix
Microsoft
NDS
Netafim
Netwise
Nice Systems
Orbotech
Prime Minister's Office
Telephone
Philips Research
Rom Knowledgeware
Start-Up Nation Central
SAP
STKI
TEVA
Walla
Yeda Tech
YadVashem

Universities & Colleges

Achva College
AJL
Bar Ilan University
Beit Berl College
Ben Gurion University
David Yelin College
Gordon College
Haifa University
Holon Institution of Technology
Interdisciplinary Center Herzliya
Kinneret College
MALMAD Consortium
Mofet Institute
ONO Academic College
Open University
Oranim College
Ort Braude College
Ort Israel
Technion
Tel Aviv Jaffa College
Tel Aviv University
Tel-Hai College
The National Library
The Hebrew University
Wanfang Data
Weizmann Institute



Application for Exhibition & Sponsorship

Company Name: _____

Exhibitor Contact: _____ Dept: _____

Address: _____

Phone: _____ Fax: _____

e-mail: _____

Exhibitor name badges: _____

Registration can be done via e-mail or fax by sending the completed form to:
e- mail: conferences@teldan.com, fax: +972-3-6117501

Company Activities

- | | | |
|---|--|---|
| <input type="checkbox"/> Publisher | <input type="checkbox"/> Internet | <input type="checkbox"/> Consultant |
| <input type="checkbox"/> Aggregator | <input type="checkbox"/> Software Producer | <input type="checkbox"/> Patent Information Providers |
| <input type="checkbox"/> Information Provider | <input type="checkbox"/> Hardware Producer | <input type="checkbox"/> Competitive intelligence providers |
| <input type="checkbox"/> Online Vendor | <input type="checkbox"/> Academic Staff/Research | <input type="checkbox"/> Other |

Stand price	Unit price (Euro)	Details
<input type="checkbox"/> Stand - 3m x 2m	3590 *	
<input type="checkbox"/> Stand - 2.5m x 2m	2980 *	

Facilities	Unit price (Euro)	Details
<input type="checkbox"/> Laptop	450	
<input type="checkbox"/> Literature rack	195	
<input type="checkbox"/> Insert in the delegate bag	980	for exhibitor only
<input type="checkbox"/> Internet line	295	
<input type="checkbox"/> Additional Booth attendant	330	per person, for exhibitor only
<input type="checkbox"/> Electricity and two light spots	190	
<input type="checkbox"/> Mailing Campaign	550	

Total Price

We would like our company name to appear on the sign post as _____

*The stand price includes lunch for one delegate

Terms & Conditions

1. The exhibitor stand includes: one table, two chairs.
2. Confirmed exhibitors agree to pay the balance, no later than April 10 2018.
3. The exhibit location is to be used exclusively by the exhibitor and subletting of a booth or equipment space by the exhibitor is prohibited.