

INFO 2018

The 33rd Annual Conference & Exhibition

Invitation to Exhibit

ePublishing, eJournals, eBooks & Research Databases, Discovery Services,
Management of Electronic Resources, Internet 2018: Technologies &
Contents, Big Data, Mobile 2018, Social Media and more.

14-16 May 2018, Hilton Tel Aviv
Israel



TELDAN
OPENING DOORS TO
A WORLD OF INFORMATION

www.teldan.com



Welcome

We are pleased to invite you to exhibit at INFO 2018 - the 33rd Annual Conference & Exhibition will be held on 14-16 May, 2018, Hilton Tel Aviv, Israel.

The INFO Annual Conference & Exhibition is the largest event of its kind in Israel. Organized by Teldan Information Systems, which has led the information industry in Israel for over 30 years.

Teldan INFO Conferences have been the most prestigious and professional events of the Information community in Israel for over two decades and make this meeting an especially attractive venue for leading Information providers.

We invite you to take part in the largest conference & exhibition of its kind in Israel.

About INFO

The INFO 2018 week offers a wide variety of professional and innovative seminars, together with a focused exhibition exposing participants to the new products, technologies, tools, issues of information, databases, digital projects, and using the best speakers from Israel and abroad.

The 2017 event attracted nearly 1,200 attendees, with 15 full-day topical seminars and workshops, featuring over 150 speakers. The exhibition was well attended, with over 50 exhibitors representing leading international information content and software providers.

Who Exhibits

The leading information companies, publishers, aggregators and information providers from Israel and abroad will display and demonstrate the latest information technologies and products including: Internet technologies, online databases, electronic publishing, retrieval software and more.

Benefits for exhibitor

- Meet hundreds library and information professionals
- Launch new products and services.
- Meet new prospects and generate leads.
- Access and network with the top decision makers and influencers in the industry

Sponsoring

A range of commercial sponsorship opportunities are available at INFO 2018. Sponsorship packages or customize–marketing package are suggested.



Exhibition & Conference Information

INFO 2018 program

The INFO 2018 program will include seminars that are centered on a very high-level of content and technology related to information, and will be built on the following themes:

ePublishing solutions, Internet 2018, eBooks, social media, content resources & content management, digital humanities, open science 2018, fake content era, Mega trends in the information world 2018, mobile Apps, the chat box world, teaching and learning in virtual worlds, research control - systems for measuring research productivity, Text Analytics: tools, techniques & solution, Medical Information, INFO Government 2018, Information for industry, and more.

Who attends?

INFO conferences have been the largest professional and attractive meeting of all involved in information: information specialists, librarians, researchers and academics, Information and Content Managers, Heads of consortia, Research Managers, Information Procurement Managers, Research Scientists, Information buyers, Business Intelligence Managers, information Systems Managers, Project Managers, managers and executives in organizations in various sectors: academic, industrial, commercial, government, medicine and law.

Exhibition areas

At INFO 2018 there will be dedicated exhibition spaces and program tracks, covering the following areas:

- Publishers & Aggregators
- e Publishing
- Databases & Vendors
- e-Journals/Books Management Systems
- Mobile Platforms
- Digitation Services
- Internet technologies
- Corporate and Healthcare resources
- Electronic Document Delivery
- Discovery & Management of Electronic Resources
- Library Technologies
- Digital Archives
- Information Retrieval Systems
- Knowledge Management
- STM Information

Contact Us

For more details and assistance please contact:
Yael Maya, Marketing & Seminars, Department Manager
Teldan Information Systems
Conferences & Seminars Department
P.O.B. 18094 Tel-Aviv 61180, Israel
Tel: +972-3-6117500, Fax: +972-3-6117501
E mail: conferences@teldan.com
URL: www.teldan.com/conference



General Venue Information

Venue & Location

The exhibition will be held on 14-16 May 2018, Hilton Tel Aviv, Israel.

Exhibition Opening Hours

The exhibition will be open to the public:

Monday, May 14, 2018, Hilton Tel Aviv, 09:00-17:00

Tuesday, May 15, 2018, Hilton Tel Aviv, 09:00-17:00

Wednesday, May 16, 2018, Hilton Tel Aviv, 09:00-17:00

Deadline for receipt of exhibition requests:

April 25, 2018

Exhibition Set up & Break down details

Exhibition set up:

Monday, May 14, 2018, Tel-Aviv, from: 07:00-08:30

Exhibition breaks down:

Wednesday, May 16, 2018, in Tel-Aviv, from: 17:00

Special Facilities

The organizers will assist the exhibitor with renting of any extra facilities such as furnishing, leased line (shared), laptop, stand set up by Teldan personnel etc.

Website

The event website will contain all details relating to the INFO 2018 and is being regularly updated, come and visit us at: www.teldan.com/conference

Important Address

Teldan Headquarters:

2, Ben-Gurion street,

B.S.R. Building #1 12th Floor

Ramat-Gan 52573

Cancellations

Cancellation made before April 20, 2018, will be subject to a 25% fee.

Cancellation made after April 20, 2018, will be subject to a 50% fee.

No refunds will be made after April 30, 2018

Customs Information

Shipment to Teldan offices only, prepaid, all charges to be borne by shipper.

The marketing materials for the exhibition must include detailed commercial invoice for a value. Each delivery should include a packing list of the content.

Refreshments & Lunch

The stand price includes lunch and refreshments for one person only.

We offer special price for additional person. (for exhibitors only)

This includes refreshment, will be served twice a day, morning and afternoon.

Hotel Accommodation

We have special rates for exhibitors at the following hotels:

Hilton Hotel

Carlton Hotel

Royal Beach Hotel

Herods Hotel

Dan Hotel

For more details information, please contact Teldan Office Manager Mrs. Edith Nadler, edith@teldan.com

Travel Information

We offer special Sightseeing Tours. all tours are in English, other languages provided on request.



INFO's Previous Exhibitors, Organizations and Institutions

Exhibitors

Foreign Exhibitors

| |
|--------------------------------|
| Accucoms |
| ACS Publications |
| Arm Education Media |
| BioOne |
| BMJ |
| British Library |
| Burgundy Information Services |
| Brill |
| BCC Research LLC |
| Cambridge Univ. Press |
| China Data Center |
| Clarivate Analytics |
| CNKI |
| Elsevier |
| EBSCO |
| Eduserv |
| East View Information Services |
| Emerald Group Publishing |
| F. Delbanco GmbH & Co.KG |
| Gale Cengage Learning |
| ICE |
| IEEE |
| IHS Markit |
| Infocus Research Services |
| Inspec, The IET |
| Integrum World Wide |
| IOP Publishing |
| Jove |
| McGraw Hill |
| Nature Publishing Group |
| NewsBank, inc |
| OCLC |
| OECD |
| Open Athens |
| Oxford University Press |
| Royal Society of Chemistry |
| Sage Publications |
| SPRINGER NATURE |
| Taylor and Francis Group |
| The BMJ Group |
| Thieme Publishing Group |
| ProQuest |
| Plunkett Research |
| Project MUSE |
| WILEY |
| Wolters Kluwer- Ovid |

Local Exhibitors

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|------------------------------|
| Agron BC&C |
| Agur Information Systems |
| Arad Ophir |
| STN |
| ASMI |
| Berale |
| Calcalist |
| Central Bureau of Statistics |
| IDEA Information Systems |
| Keter Publication |
| LexisNexis |
| Marriv |
| ProBook |
| Software-Sources Ltd |
| TDNet |
| Teldan Information Systems |
| Haaretz The Marker |
| Ziur |

Organizations & Institutions

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|----------------------------------|
| 3M |
| Amdocs |
| Bank Discount |
| BDI |
| BYON IT Solutions |
| Clalit Health Services |
| Deloitte Brightman Almagor Zohar |
| D&B Israel |
| Delta Galil |
| ECI Telecom |
| Elbit |
| Israel Electric Corporation |
| Elop |
| Elta |
| Ergo |
| Export Institute |
| Frost & Sullivan Israel |
| Google Israel |
| Goethe Institute |
| HP |
| Intel |
| IBM |
| IDF |
| ISOC-IL |
| Israel Aircraft Industries Ltd |
| Israel Knesset |
| Israel Museum |

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|-------------------------|
| Kotar |
| Maccabi Health Services |
| Matrix |
| Microsoft |
| NDS |
| Netafim |
| Netwise |
| Nice Systems |
| Orbotech |
| Prime Minister's Office |
| Telephone |
| Philips Research |
| Rom Knowledgeware |
| Start-Up Nation Central |
| SAP |
| STKI |
| TEVA |
| Walla |
| Yeda Tech |
| YadVashem |

Universities & Colleges

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|-----------------------------------|
| Achva College |
| AJL |
| Bar Ilan University |
| Beit Berl College |
| Ben Gurion University |
| David Yelin College |
| Gordon College |
| Haifa University |
| Holon Institution of Technology |
| Interdisciplinary Center Herzliya |
| Kinneret College |
| MALMAD Consortium |
| Mofet Institute |
| ONO Academic College |
| Open University |
| Oranim College |
| Ort Braude College |
| Ort Israel |
| Technion |
| Tel Aviv Jaffa College |
| Tel Aviv University |
| Tel-Hai College |
| The National Library |
| The Hebrew University |
| Wanfang Data |
| Weizmann Institute |



Application for Exhibition & Sponsorship

Company Name: _____

Exhibitor Contact: _____ Dept: _____

Address: _____

Phone: _____ Fax: _____

e-mail: _____

Exhibitor name badges: _____

Registration can be done via e-mail or fax by sending the completed form to:
e- mail: conferences@teldan.com, fax: +972-3-6117501

Company Activities

- | | | |
|---|--|---|
| <input type="checkbox"/> Publisher | <input type="checkbox"/> Internet | <input type="checkbox"/> Consultant |
| <input type="checkbox"/> Aggregator | <input type="checkbox"/> Software Producer | <input type="checkbox"/> Patent Information Providers |
| <input type="checkbox"/> Information Provider | <input type="checkbox"/> Hardware Producer | <input type="checkbox"/> Competitive intelligence providers |
| <input type="checkbox"/> Online Vendor | <input type="checkbox"/> Academic Staff/Research | <input type="checkbox"/> Other |

| Stand price | Unit price (Euro) | Details |
|--|-------------------|---------|
| <input type="checkbox"/> Stand - 3m x 2m | 3590 * | |
| <input type="checkbox"/> Stand - 2.5m x 2m | 2980 * | |

| Facilities | Unit price (Euro) | Details |
|--|-------------------|--------------------------------|
| <input type="checkbox"/> Laptop | 450 | |
| <input type="checkbox"/> Literature rack | 195 | |
| <input type="checkbox"/> Insert in the delegate bag | 980 | for exhibitor only |
| <input type="checkbox"/> Internet line | 295 | |
| <input type="checkbox"/> Additional Booth attendant | 330 | per person, for exhibitor only |
| <input type="checkbox"/> Electricity and two light spots | 190 | |
| <input type="checkbox"/> Mailing Campaign | 550 | |

Total Price

We would like our company name to appear on the sign post as _____

*The stand price includes lunch for one delegate

Terms & Conditions

1. The exhibitor stand includes: one table, two chairs.
2. Confirmed exhibitors agree to pay the balance, no later than April 10 2018.
3. The exhibit location is to be used exclusively by the exhibitor and subletting of a booth or equipment space by the exhibitor is prohibited.